

Columbia County

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“There’s nowhere else you need to go because
Columbia County has everything great that New
York State has to show.”

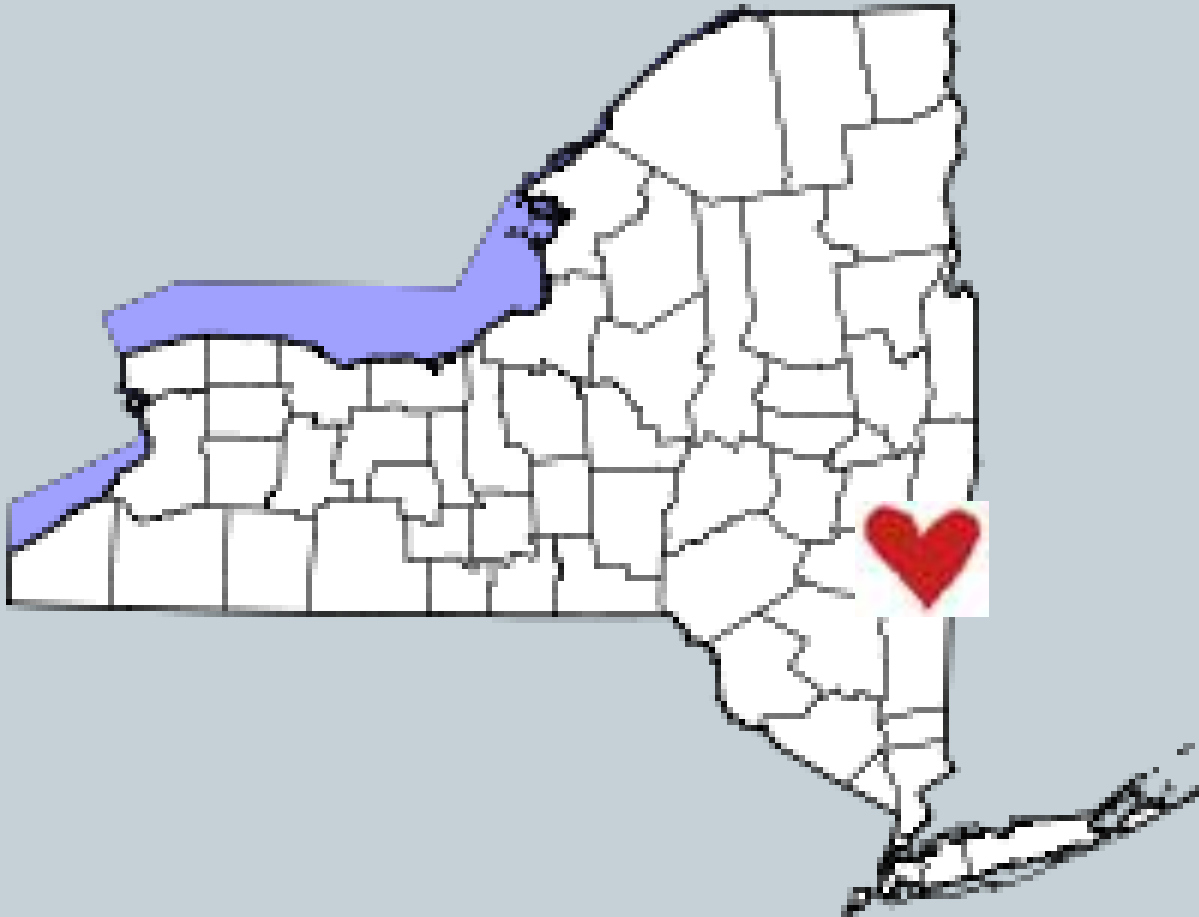


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Midterm



- **History: Columbia County**
 - Mohican Indians lived here first
 - Europeans settled in area
 - Able to participate in recreational activities like Chatham Fair 1840
- **Key Recreational Sites:**
 - Clermont: Home of 7 generations of Livingston family
 - Estate built by Robert Livingston Jr.
 - Friends of Clermont preserve and maintain the site
 - Hudson Opera House: Opera House is oldest theater in NY, built in 1855
 - Musical and theatrical events to local functions like dances, cotillions, poultry shows and graduations
 - Warren St. “Largest concentration of antique store in the whole world”
 - Now famous for antiques

Midterm



- **Key Recreational Sites:**
 - Catamount Aerial Adventure Park
 - Balloon Bed and Breakfast
 - Antiques, Antiques, Antiques!
- **Mock up Interpretive Signs:**
 - Uses personal photographs to highlight our experience there
 - Aims to both entertain and educate potential visitors
 - Each sign's design correlates with the message I was hoping visitors received about each site
- **Tourism Strategies:**
 - Social Media: Websites, brochures, magazines/newspaper ads
 - Information has bright colors and attractive photographs
 - Target specific audiences and location sites

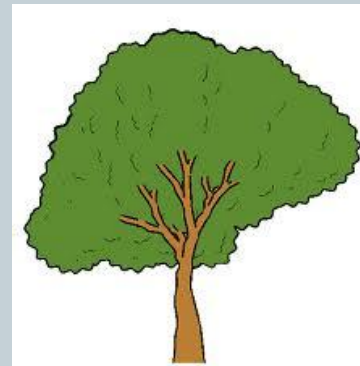
Lesson Plans



Clermont State Historic Site: Nature through History



- 4th grade class
- Tour of Livingston Estate
- Nature Walk
- Art activity – drawing natural landscapes



Balloon Bed and Breakfast: Science in the Air



- 5th grade class
- Visit to hot air balloon field
- Science activity – build own miniature hot air balloons to launch in the field



Warren Street Antiques: Hunting for Art



- 4th grade class
- Scavenger hunt – finding art pieces and antiques at the shops on Warren Street



The Hudson Opera House: Hudson River History



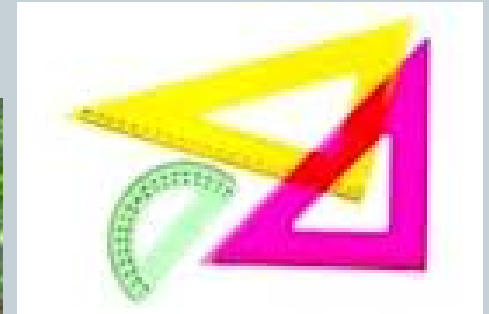
- 2nd grade class
- Opera House activity – learn about the Hudson River Valley
 - “The ABC’s of Nature with Fran Martino”
 - Art projects
 - Science experiment
 - Plays/skits



Catamount Aerial Adventure Park: Learning the Ropes of Mathematics



- 5th grade class
- Zip lining & obstacle courses
- Apply experience to mathematics – angles, measurements, & lines



Guidebook



- In this wonderfully set up Guidebook you will find great bed and breakfasts, recreational sites, and mouth watering restaurants for all of your vacationing needs!
- Inside it includes descriptive explanations of each site (Warren Street, Opera House, Clermont, Catamount, Balloon Bed and Breakfast) and its fun opportunities for families and kids.
- Pricing for the lodges and bed and breakfasts are included
- Other attractions

Itinerary



- Visitors are encouraged to visit each site at their own pace with suggestions of eateries and specific activities at each location
- Directions have been provided to and from each site for easy travel
- Phone numbers and emails are listed in case there are questions or concerns

Exhibit Panels- Columbia County



- Exhibit Panels created to welcome and inform visitors of the destinations they have chosen to visit in Columbia County

Hudson Opera House Panel



- Aims to portray the cultural significance one experiences at this site
- Personal photograph
- Event calendar
- Information on activities and events that the Hudson Opera House has to offer



Balloon Bed and Breakfast Panel



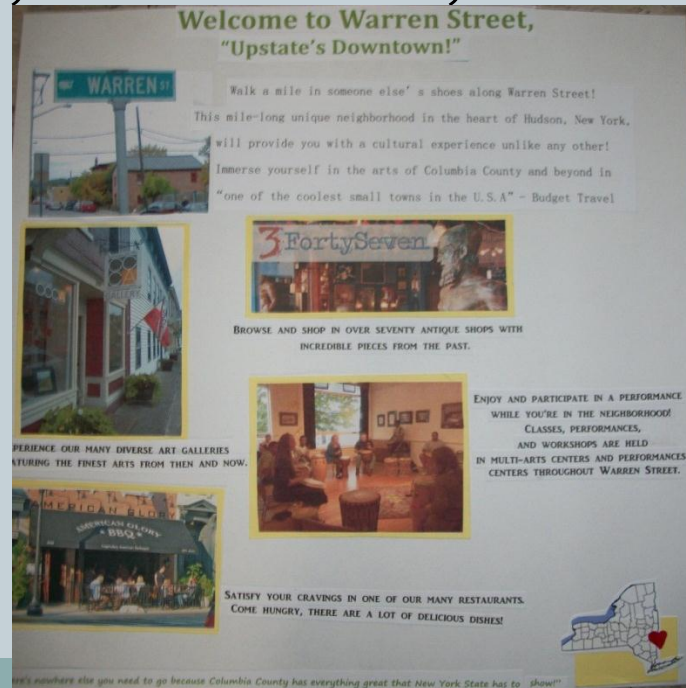
- Aims to welcome and excite visitors
- Colorful and engaging photographs and title font
- Information on balloon rides, as well as Bed and Breakfast



Warren Street Panel



- Aims to capture the many significant features of Warren Street using photographs and captions to excite and engage visitors:
- Antique Shops, Art Galleries, Multi-Arts Centers, Restaurants



Clermont State Historic Site Panel



- Aims to bring families together by experiencing another family, the Livingstons
- Incorporates exciting facts, as well as features of the site using both text and photographs



Catamount Aerial Adventure Park Panel



- Aims to excite visitors using photographs of peoples' incredible experiences at this site
- Informs visitors of the thrilling features that the Adventure Park has to offer, including various courses as well as important safety reminders



Hudson Opera House



Warren Street



Balloon Bed and Breakfast



Catamount Aerial Adventure Park



Clermont Historic Site

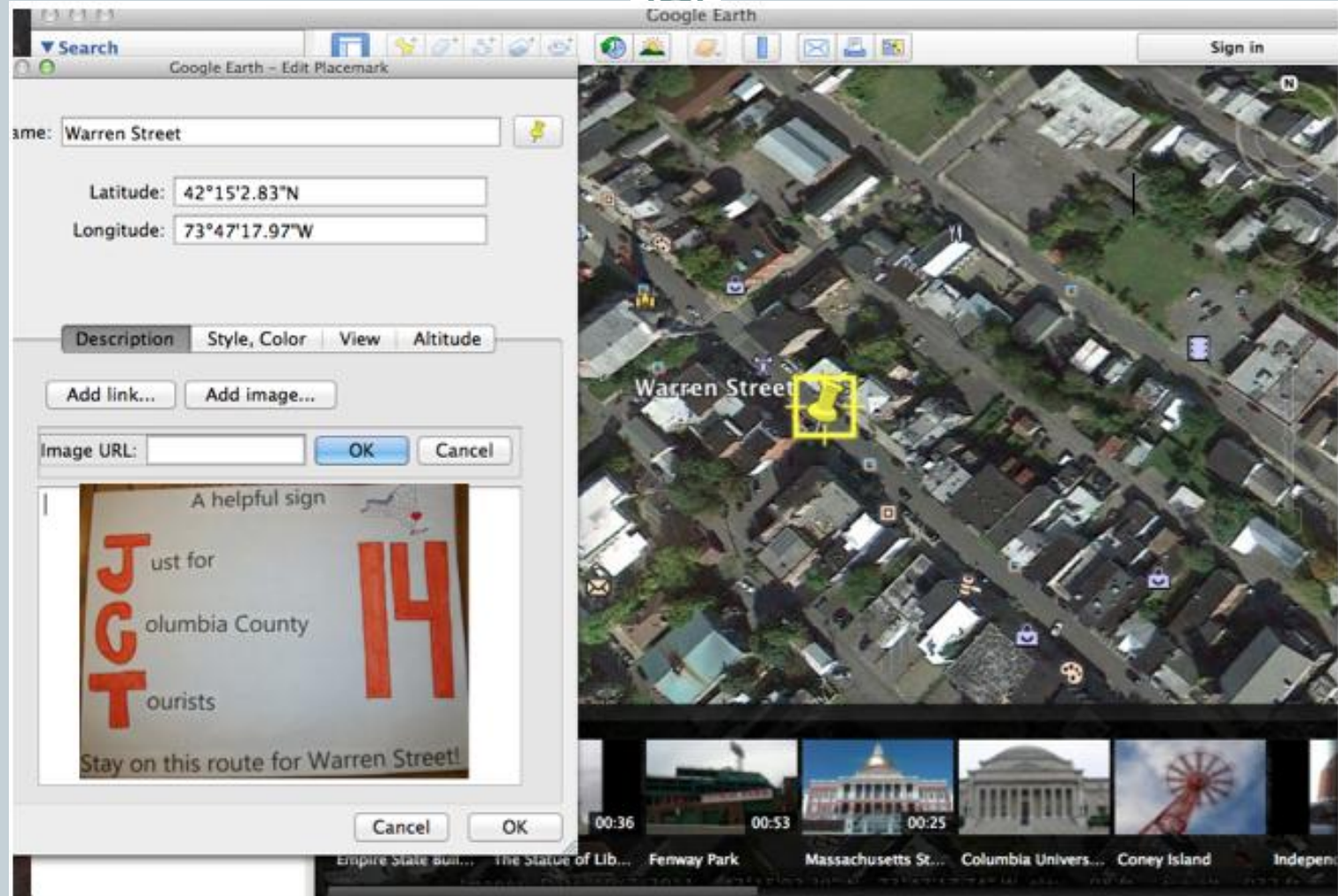


Columbia County App



- Navigate Columbia County hot-spots!
- Get turn by turn directions from any of the locations
- Google earth imaging
- “Pins” including pictures of highway route markers and a description







Google Earth

Sign in

Search

Google Earth - Edit Placemark

Name: Catamount Aerial Adventure Park

Latitude: 42°10'59.70"N

Longitude: 73°29'59.22"W

The longitude in degrees of the focus point

Description Style, Color View Altitude

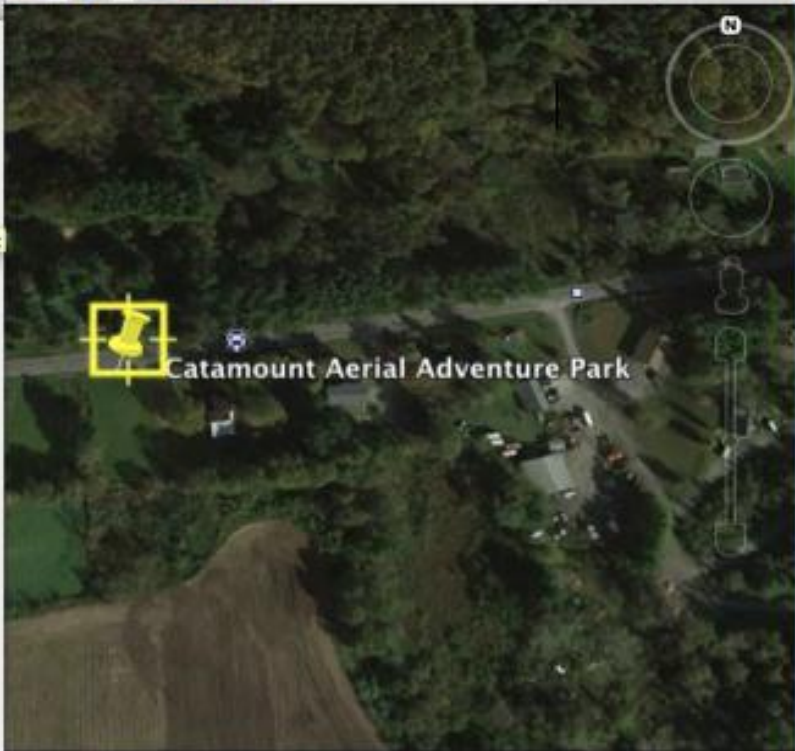
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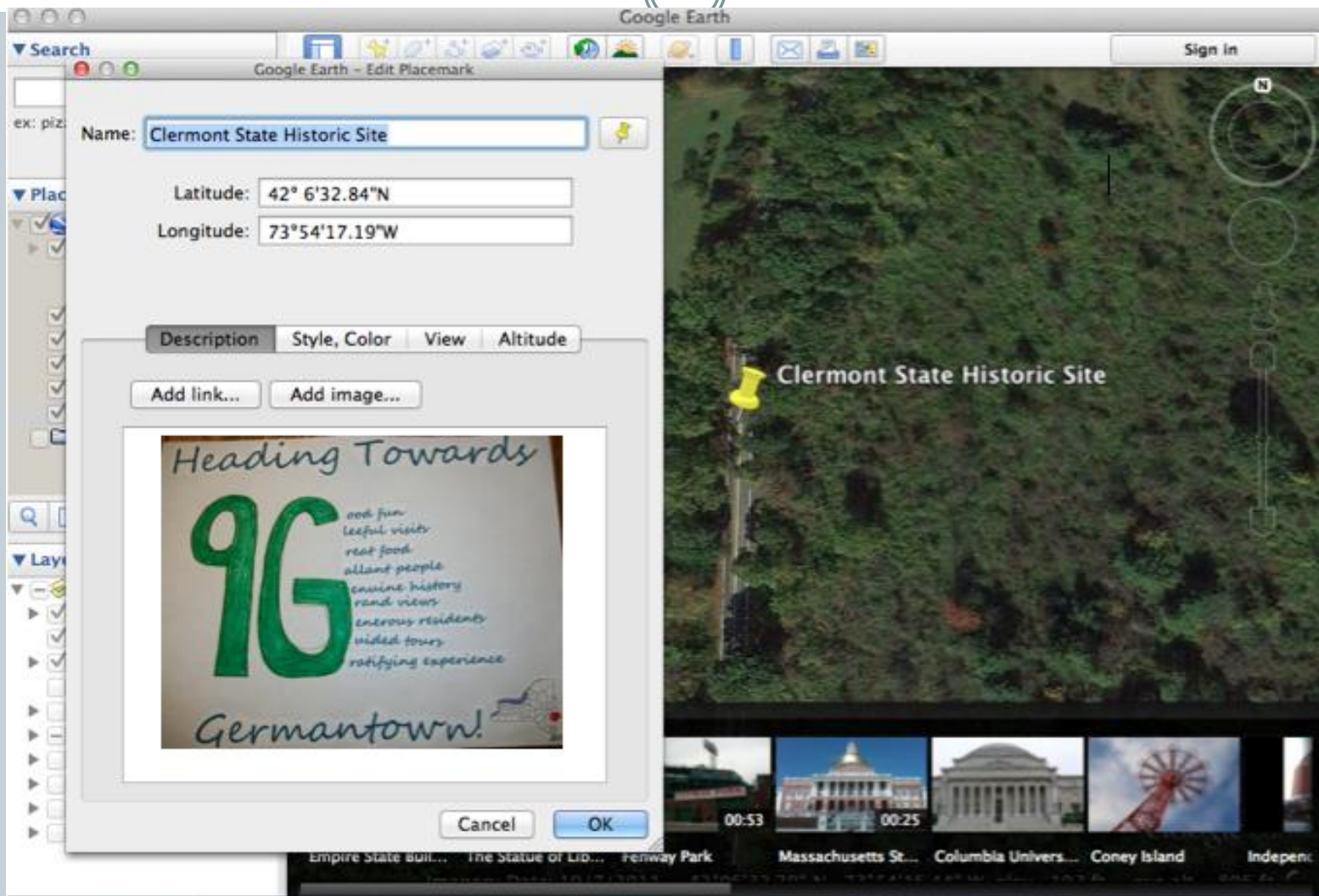


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