Columbia County
“There’s nowhere else you need to go because Columbia County has everything great that New York State has to show.”
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Midterm

- **History: Columbia County**
  - Mohican Indians lived here first
  - Europeans settled in area
  - Able to participate in recreational activities like Chatham Fair 1840

- **Key Recreational Sites:**
  - [Clermont](#): Home of 7 generations of Livingston family
  - Estate built by Robert Livingston Jr.
  - Friends of Clermont preserve and maintain the site
  - [Hudson Opera House](#): Opera House is oldest theater in NY, built in 1855
  - Musical and theatrical events to local functions like dances, cotillions, poultry shows and graduations
  - [Warren St.](#) “Largest concentration of antique store in the whole world”
  - Now famous for antiques
Key Recreational Sites:
- Catamount Aerial Adventure Park
- Balloon Bed and Breakfast
- Antiques, Antiques, Antiques!

Mock up Interpretive Signs:
- Uses personal photographs to highlight our experience there
- Aims to both entertain and educate potential visitors
- Each sign’s design correlates with the message I was hoping visitors received about each site

Tourism Strategies:
- Social Media: Websites, brochures, magazines/newspaper ads
- Information has bright colors and attractive photographs
- Target specific audiences and location sites
Clermont State Historic Site: Nature through History

- 4th grade class
- Tour of Livingston Estate
- Nature Walk
- Art activity – drawing natural landscapes
Balloon Bed and Breakfast: Science in the Air

- 5th grade class
- Visit to hot air balloon field
- Science activity – build own miniature hot air balloons to launch in the field

Come Fly With Us!
Warren Street Antiques: Hunting for Art

- 4th grade class
- Scavenger hunt – finding art pieces and antiques at the shops on Warren Street
The Hudson Opera House: Hudson River History

- 2nd grade class
- Opera House activity – learn about the Hudson River Valley
  - “The ABC’s of Nature with Fran Martino”
  - Art projects
  - Science experiment
  - Plays/skits
Catamount Aerial Adventure Park: Learning the Ropes of Mathematics

- 5th grade class
- Zip lining & obstacle courses
- Apply experience to mathematics – angles, measurements, & lines
In this wonderfully set up Guidebook you will find great bed and breakfasts, recreational sites, and mouth watering restaurants for all of your vacationing needs!

Inside it includes descriptive explanations of each site (Warren Street, Opera House, Clermont, Catamount, Balloon Bed and Breakfast) and its fun opportunities for families and kids.

Pricing for the lodges and bed and breakfasts are included

Other attractions
Itinerary

- Visitors are encouraged to visit each site at their own pace with suggestions of eateries and specific activities at each location
- Directions have been provided to and from each site for easy travel
- Phone numbers and emails are listed in case there are questions or concerns
Exhibit Panels- Columbia County

- Exhibit Panels created to welcome and inform visitors of the destinations they have chosen to visit in Columbia County
Hudson Opera House Panel

- Aims to portray the cultural significance one experiences at this site
- Personal photograph
- Event calendar
- Information on activities and events that the Hudson Opera House has to offer
Balloon Bed and Breakfast Panel

- Aims to welcome and excite visitors
- Colorful and engaging photographs and title font
- Information on balloon rides, as well as Bed and Breakfast

Experience Columbia County in the most unique way; let us take you sky-high in a hot air balloon ride over the beautiful Hudson region! Whatever your occasion calls for let your dreams soar! Whether you are here with the kids or are looking for a romantic ride, all of the experiences at the Balloon Bed and Breakfast are one-of-a-kind.

Stay the night in our newly renovated Bed and Breakfast Cottage, where your adventure will take you home. We are here to accommodate you to ensure that your experience with us is an unforgettable one.

Balloon rides are 45 minutes in duration, and are available seven days a week! For more information, and reservations please stop in or visit our website at balloonbedandbreakfast.com, or email us at balloonbedandbreakfast.com. We look forward to making your visit to Columbia County memorable!
Warren Street Panel

• Aims to capture the many significant features of Warren Street using photographs and captions to excite and engage visitors:

• Antique Shops, Art Galleries, Multi-Arts Centers, Restaurants
Clermont State Historic Site Panel

- Aims to bring families together by experiencing another family, the Livingstons
- Incorporates exciting facts, as well as features of the site using both text and photographs
Aims to excite visitors using photographs of peoples’ incredible experiences at this site.

Informs visitors of the thrilling features that the Adventure Park has to offer, including various courses as well as important safety reminders.
Hudson Opera House
Warren Street
Balloon Bed and Breakfast

73 County Road 25, Hudson, NY 12534, USA
Catamount Aerial Adventure Park

2962 New York 23, Hillsdale, NY 12529, USA
Clermont Historic Site

Woods Rd, Germantown, NY 12526, USA
Clermont State Historic Site
Columbia County App

- Navigate Columbia County hot-spots!
- Get turn by turn directions from any of the locations
- Google earth imaging
- “Pins” including pictures of highway route markers and a description
Google Earth

Name: Catamount Aerial Adventure Park

Latitude: 42°10'59.70"N
Longitude: 73°29'59.22"W

Description:

Add link... Add image...

CATAMOUNT AERIAL ADVENTURE PARK

2-3

HANG ON!
ALMOST THERE!

Cancel OK
Bibliography

Bibliography

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"Columbia County Lodging Association." Columbia County Lodging. N.p.. Web. 9 Dec 2012.


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