



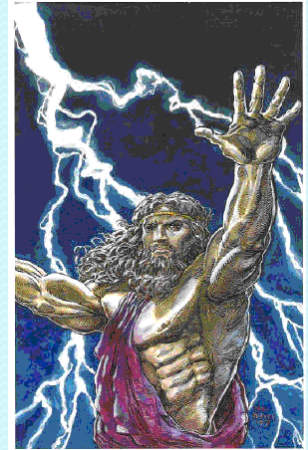
Kendall Sculpture Garden

a unique combination of architecture, landscape, and sculpture

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Overview of Kendall Sculpture Garden

The Kendall Sculpture Gardens are a significant part of the National Heritage Areas as well as part of the Hudson River Valley. Created by Donald M. Kendall, the co-founder of PepsiCo, the gardens combine architecture, landscape, and sculpture; sparking creativity in the business world. The grounds feature landscapes including fountains, lakes, courtyards, gardens, and ponds. It formerly was a polo-club, and in 1970 was transformed into the PepsiCo headquarters. When PepsiCo moved its headquarters from Manhattan to Purchase, NY, Kendall wanted to create an environment where business could thrive. He hoped to fashion an ambience of inspiration and serenity for his employees and the public, and from this came the Kendall Sculpture Gardens.

The Donald M. Kendall Sculpture Gardens has 45 sculptures and gardens surrounding the area. With the lily pond in the center next to the Pepsi Co headquarter building, and the beautiful flowers surrounding it, the Sculpture Gardens represents the purpose that Donald M. Kendall intended the gardens to fill; relaxing, stable and creative.

Overview of Kendall Sculpture Garden

The Kendall Sculpture Gardens is located across from Purchase College and has a great impact on this SUNY schools education. Purchase has programs for community college students including its Bridges to Baccalaureate program, funded by the National Science Foundation; and the Baccalaureate and Beyond Center, funded by PepsiCo Foundation. The garden does not directly have that much of an impact on the city of Purchase or Westchester County. However, it's what PepsiCo does that makes this garden a spot for everyone in the county to visit free of admission.

Kendall himself was a man without walls so he thought that the garden should be without walls. He was a great visionary but needed landscape, architect, and funding to carry out his vision. In order to do so he used the extraordinary imaginations of great architects, like Edward Durrell Stone who constructed the buildings and Edward D. Stone Junior who initially laid out the landscape. In later years, Russel Page and Francois Goffinet, both famous garden designers, were in charge of perpetuating the garden development.

Lesson Plan

NYS Standards Addressed:

1. Students will use a variety of intellectual skills to demonstrate their understanding of important ideas, social and cultural values, beliefs, and traditions from New York State and United States history to illustrate the connections and interactions of people and events across time and from a variety of perspectives.
2. Students will use a variety of intellectual skills to demonstrate their understanding of major ideas, eras, themes, developments, and turning points in world history and examine the broad sweep of history from a variety of perspectives.
3. Students will understand and use sensory elements, organizational principles, and expressive images to communicate their own ideas in works of art.
4. Students will use a variety of art materials, processes, mediums, and techniques, and use appropriate technologies for creating and exhibiting visual art works.

Objective:

Students will understand how art can create ingenuity by creating their own works of art that inspire them to succeed using their own interests and imagination.

Lesson Plan

Introduction/Preparation:

Students will be given background information on the Kendall Sculpture Gardens. The class will discuss the significance of the garden at the PepsiCo headquarters as an innovative garden that combines art and nature with the business place. Students will learn the relation of the garden to the Hudson River Valley. The lesson will be explained to the students so they can think about how they will portray their own work of art while going on the tour of the Kendall Sculpture Garden. Students will be allowed to ask questions they have about the lesson. Enthusiasm will be invoked in the students by creating their own mini-Kendall Sculpture Garden that inspires each of them.

Materials Needed:

- Information sheet on the Kendall Sculpture Gardens
- Firsthand experience of the garden via fieldtrip
- Diorama materials (at home): shoebox, clay, paper mache, fake plants, crayons, markers, etc.



Lesson Plan



Procedure:

- Explanation of lesson (3 minutes)
- Go on tour of the Kendall Sculpture Gardens with the class (90 minutes)
- Group discussion of what aspects of the garden the students thought inspired creativity in the business place and how it did so (15 minutes)
- Students will, at home, create a diorama that combines a sculpture with flora and fauna. The diorama must reflect the students' interests as to show how it inspires ingenuity in them. The students can use any materials, including fake flowers, paper mache, clay, etc. (1 week)
- Upon the due date, students will briefly present their dioramas to the class explaining how it shows their interests and why it inspires them. (60 minutes)

Conclusion:

Students will see how nature and art can influence their own lives. Students will understand the importance of experiencing art and nature as well as the relationship of the Kendall Sculpture Garden to the Hudson River Valley. Students will understand the vision of Donald M. Kendall and why he decided to create the Kendall Sculpture Gardens at the headquarters of PepsiCo.

Guidebook for Sculpture Garden

PepsiCo World Headquarters
700 Anderson Hill Road
Purchase, NY 10577
(914) 253-2082



Hours: Summer (1st Sunday in April to last Sunday in October): 7AM to 7PM ; Winter: 7AM to 4PM

Cost: FREE!!

Available: Picnic areas, vending machines, bathrooms, maps and brochures at the visitor information booth.

Historical Description: The art in the Donald Kendall Sculptural Gardens was made by artists in the twentieth century. The gardens were designed by Russell Page. Also, there are over 6,000 types of trees from 38 species. The gardens are open to the public with benches to view the beauty of the gardens, it's landscaping, the sculptures, the animals, the pond, and the water fountain.

The Site: PepsiCo World Headquarters is located in Purchase, NY. There are 45 sculptures created by 33 artists on 168 acres of land. The building was designed by Edward Durell Stone. Within the Donald Kendall Gardens there are eight gardens along with a beautiful pond and a water fountain in the middle.

Directions: Call for directions or visit <http://www.mapquest.com/directions/> to receive directions.

Itinerary

The Donald M. Kendall Sculpture Garden is located 25 miles from the George Washington Bridge. Directions from the Bridge can be located at www.mapquest.com. On your trip you should leave a 45 min window to get from the bridge to the garden. On your arrival to the Kendall Sculpture Garden, take an hour and a half to fully experience the garden. However, there are many other great sites around the Hudson River Valley that you should visit to make a weekend out of your trip.



Bibliography

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<http://www.sirpepsi.com/pepsi.htm>.

*This is a first-hand account of the author's visit to the Kendall Sculpture Garden. It describes his experience as well as provides tour information, brochures, artists' information, and pictures.

Antman, Rachel A. "The Donald M. Kendall Sculpture Gardens." Nytimes.Com. 29 Sept. 2006. The New York Times.

<http://travel.nytimes.com/2006/09/29/travel/escapes/29trip.html?n=Top%2fReference%2fTimes%2oTopics%2fSubjects%2fS%2fSculpture>.

*This article describes the experience of a typical self-guided tour of the Kendall Sculpture Garden and gives general information about the grounds.

"Articles About Sculpture." NYtimes.Com. 2007. The New York Times.

[http://topics.nytimes.com/top/reference/timestopics/subjects/s/sculpture/index.html?query=KENDALL%2oSCULPTURE%2oGARDEN%2o\(PURCHASE,%2oNY\)&field=des&match=exact](http://topics.nytimes.com/top/reference/timestopics/subjects/s/sculpture/index.html?query=KENDALL%2oSCULPTURE%2oGARDEN%2o(PURCHASE,%2oNY)&field=des&match=exact).

* This informational site shows links to articles related to the Kendall Sculpture Garden, such as descriptive articles and reviews.

"Donald M. Kendall Sculpture Garden At PepsiCo." Hudson Rivery Valley National Heritage Area. HRVI.

http://www.hudsonrivervalley.com/index.cfm?section_id=6&page_id=169.

* This site contains an overview of the garden as well as other National Heritage Areas in the Hudson River Valley. It also provides directions to the garden.

"Donald M. Kendall Sculpture Garden." HVnet.Com. 2004. Hudson Valley Network, Inc.

http://www.hvnet.com/alist/alist_westchester_kendalsculpturegarden.htm.

*This website gives a detailed description of the Kendall Sculpture Garden as well as links to directions and additional information.

Jasch, Mary. "Donald M. Kendall Sculpture Garden." The Art and Science of East Coast Gardening. 13 Feb. 2005. Dig It! Magazine. http://www.dig-itmag.com/columns/audio_more/202_0_29_0_M.

*This website provides photos, audio material, and lots of information about the garden.

Nelson-Horchler, Joani. "Business Boost." Richarderdman.com. Industry Week.

www.richarderdman.com/d/articles/19850722_Business_Boost.pdf.

*This article is about Donald Kendall and his relationship with the artists he chooses for the garden. It also discusses his thoughts on the concept of art relating to the business world.

Additional Websites

1. http://www.hudsonrivervalley.com/index.cfm?section_id=6&page_id=169
2. <http://www.sirpepsi.com/pepsi.htm>
3. http://www.dig-itmag.com/columns/print/202_0_29_0/
4. http://www.gardenvisit.com/garden/donald_m_kendall_sculpture_gardens_at_pepsico
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11. <http://www.gardenguides.com/resources/walks/garden.asp?i=33834>
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23. http://findarticles.com/p/articles/mi_gx5218/is_2002/ai_n19133686
24. <http://www.gardenvisit.com/ge/pepsi.htm>
26. <http://www.discoverourtown.com/NY/local-61758.html>
27. <http://www.acorn-online.com/news/publish/100things/20386.shtml>
28. <http://www.gardenguides.com/resources/walks/garden.asp?i=33834>
29. http://findarticles.com/p/articles/mi_m4PRN/is_2007_Sept_21/ai_n20511562
30. http://pepany.com/news_PEPAPartyHarrison.htm
31. http://www.hvnet.com/alist/alist_westchester_kendalsculpturegarden.htm
32. <http://www.landscapearchitects.org/news0702b.html>
34. <http://www.wpbf.org/cityinthepark.html>