

# Columbia County

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“There’s nowhere else you need to go because  
Columbia County has everything great that New  
York State has to show.”



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# Midterm



- **History: Columbia County**
  - Mohican Indians lived here first
  - Europeans settled in area
  - Able to participate in recreational activities like Chatham Fair 1840
- **Key Recreational Sites:**
  - Clermont: Home of 7 generations of Livingston family
  - Estate built by Robert Livingston Jr.
  - Friends of Clermont preserve and maintain the site
  - Hudson Opera House: Opera House is oldest theater in NY, built in 1855
  - Musical and theatrical events to local functions like dances, cotillions, poultry shows and graduations
  - Warren St. “Largest concentration of antique store in the whole world”
  - Now famous for antiques

# Midterm



- **Key Recreational Sites:**
  - Catamount Aerial Adventure Park
  - Balloon Bed and Breakfast
  - Antiques, Antiques, Antiques!
- **Mock up Interpretive Signs:**
  - Uses personal photographs to highlight our experience there
  - Aims to both entertain and educate potential visitors
  - Each sign's design correlates with the message I was hoping visitors received about each site
- **Tourism Strategies:**
  - Social Media: Websites, brochures, magazines/newspaper ads
  - Information has bright colors and attractive photographs
  - Target specific audiences and location sites

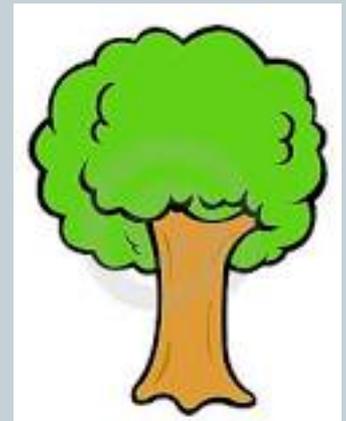
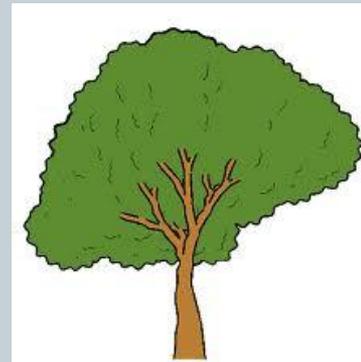
# Lesson Plans



# Clermont State Historic Site: Nature through History



- 4<sup>th</sup> grade class
- Tour of Livingston Estate
- Nature Walk
- Art activity – drawing natural landscapes



# Balloon Bed and Breakfast: Science in the Air



- 5<sup>th</sup> grade class
- Visit to hot air balloon field
- Science activity – build own miniature hot air balloons to launch in the field



# Warren Street Antiques: Hunting for Art



- 4<sup>th</sup> grade class
- Scavenger hunt – finding art pieces and antiques at the shops on Warren Street



# The Hudson Opera House: Hudson River History



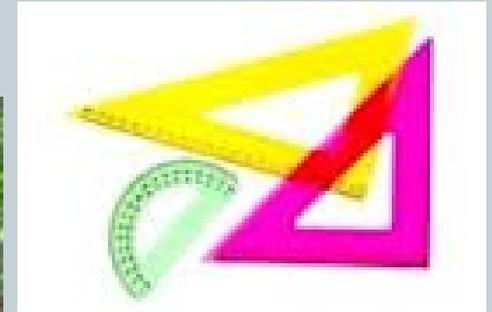
- 2<sup>nd</sup> grade class
- Opera House activity – learn about the Hudson River Valley
  - “The ABC’s of Nature with Fran Martino”
  - Art projects
  - Science experiment
  - Plays/skits



# Catamount Aerial Adventure Park: Learning the Ropes of Mathematics



- 5<sup>th</sup> grade class
- Zip lining & obstacle courses
- Apply experience to mathematics – angles, measurements, & lines



# Guidebook



- In this wonderfully set up Guidebook you will find great bed and breakfasts, recreational sites, and mouth watering restaurants for all of your vacationing needs!
- Inside it includes descriptive explanations of each site (Warren Street, Opera House, Clermont, Catamount, Balloon Bed and Breakfast) and its fun opportunities for families and kids.
- Pricing for the lodges and bed and breakfasts are included
- Other attractions

# Itinerary



- Visitors are encouraged to visit each site at their own pace with suggestions of eateries and specific activities at each location
- Directions have been provided to and from each site for easy travel
- Phone numbers and emails are listed in case there are questions or concerns

# Exhibit Panels- Columbia County

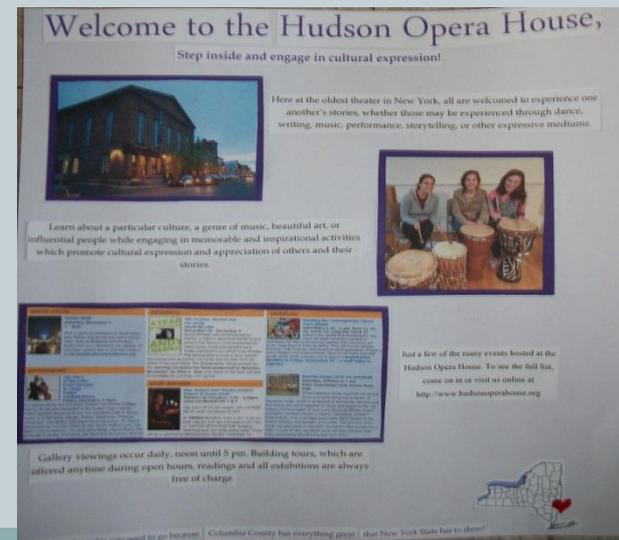


- Exhibit Panels created to welcome and inform visitors of the destinations they have chosen to visit in Columbia County

# Hudson Opera House Panel



- Aims to portray the cultural significance one experiences at this site
- Personal photograph
- Event calendar
- Information on activities and events that the Hudson Opera House has to offer



# Balloon Bed and Breakfast Panel



- Aims to welcome and excite visitors
- Colorful and engaging photographs and title font
- Information on balloon rides, as well as Bed and Breakfast

**WELCOME TO THE  
BALLOON BED and BREAKFAST!**

Experience Columbia County in the most unique way; let us take you sky-high in a hot air balloon ride over the beautiful Hudson region!

Whatever your occasion calls for let your dreams soar!

Whether you are here with the kids or are looking for a romantic ride, all of the experiences at the Balloon Bed and Breakfast are one-of-a-kind.

Stay the night in our newly renovated Bed and Breakfast Cottage, where your adventure will take you home. We are here to accommodate you to ensure that your experience with us is an unforgettable one.

Balloon rides are 45 minutes to an hour in length, and are available seven days a week!  
For more information, and reservations please stop in or visit our website at [balloonbedandbreakfast.com](http://balloonbedandbreakfast.com), or email us [BloonBnB@mhcable.com](mailto:BloonBnB@mhcable.com).

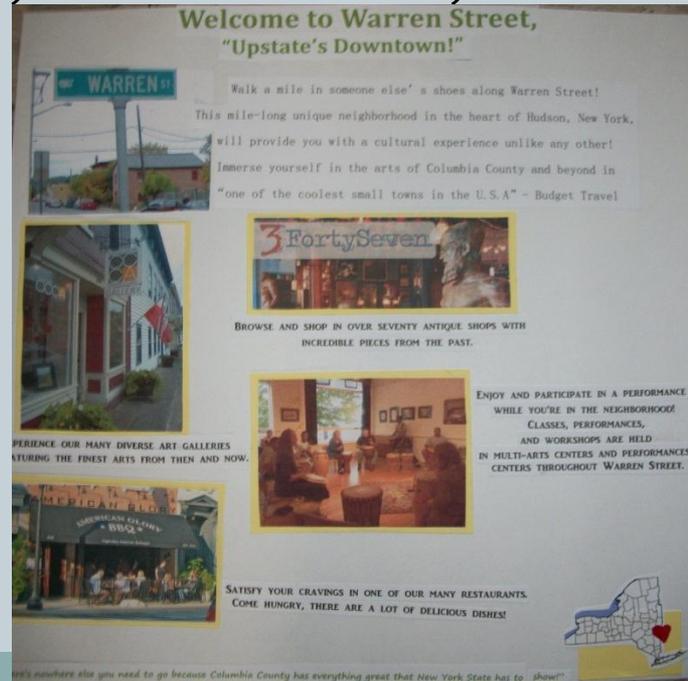
We look forward to make your visit to Columbia County memorable!

There's nowhere else you need to go because Columbia County has everything great that New York State has to show!

# Warren Street Panel



- Aims to capture the many significant features of Warren Street using photographs and captions to excite and engage visitors:
- Antique Shops, Art Galleries, Multi-Arts Centers, Restaurants



# Clermont State Historic Site Panel



- Aims to bring families together by experiencing another family, the Livingstons
- Incorporates exciting facts, as well as features of the site using both text and photographs

*Welcome to Clermont State Historic Site,  
from our family to yours.*

*"Before the Kennedys, before the Roosevelts, before the  
Vanderbilts, there were the Livingstons..."*

*We're glad to be hosting your visit to the home of the original  
American family who helped shape the future of our nation!  
Step inside and meet the seven generations of the Livingston  
family.*

*Here at Clermont, you will experience all of the significant  
elements of a Historic Site: the natural beauty of the landscape  
and location, the beautiful architectural style, a historical story  
worth passing on to generations, as well as the birthplace of  
occupants who have contributed to the Hudson River Valley  
Region for over a 200 year period.*

*Although the house is old, it is a relatively new place to explore.  
The Friends of Clermont preserve and maintain this site so while  
you are experiencing the Livingston family, you are creating  
memories with your own!*

*Learn about the Livingston family by taking a house tour or  
walking along one of the gorgeous recreational hiking trails.  
Partake in a picnic along the Hudson River while enjoying the  
picturesque views that surround you.*

*"There's nowhere else you need to go because  
Columbia County has everything great  
that New York State has to show!"*



# Catamount Aerial Adventure Park Panel



- Aims to excite visitors using photographs of peoples' incredible experiences at this site
- Informs visitors of the thrilling features that the Adventure Park has to offer, including various courses as well as important safety reminders

Welcome all you adventure seekers to  
Catamount Aerial Adventure Park,  
your adventure awaits!

Get strapped up, get set, and soar!

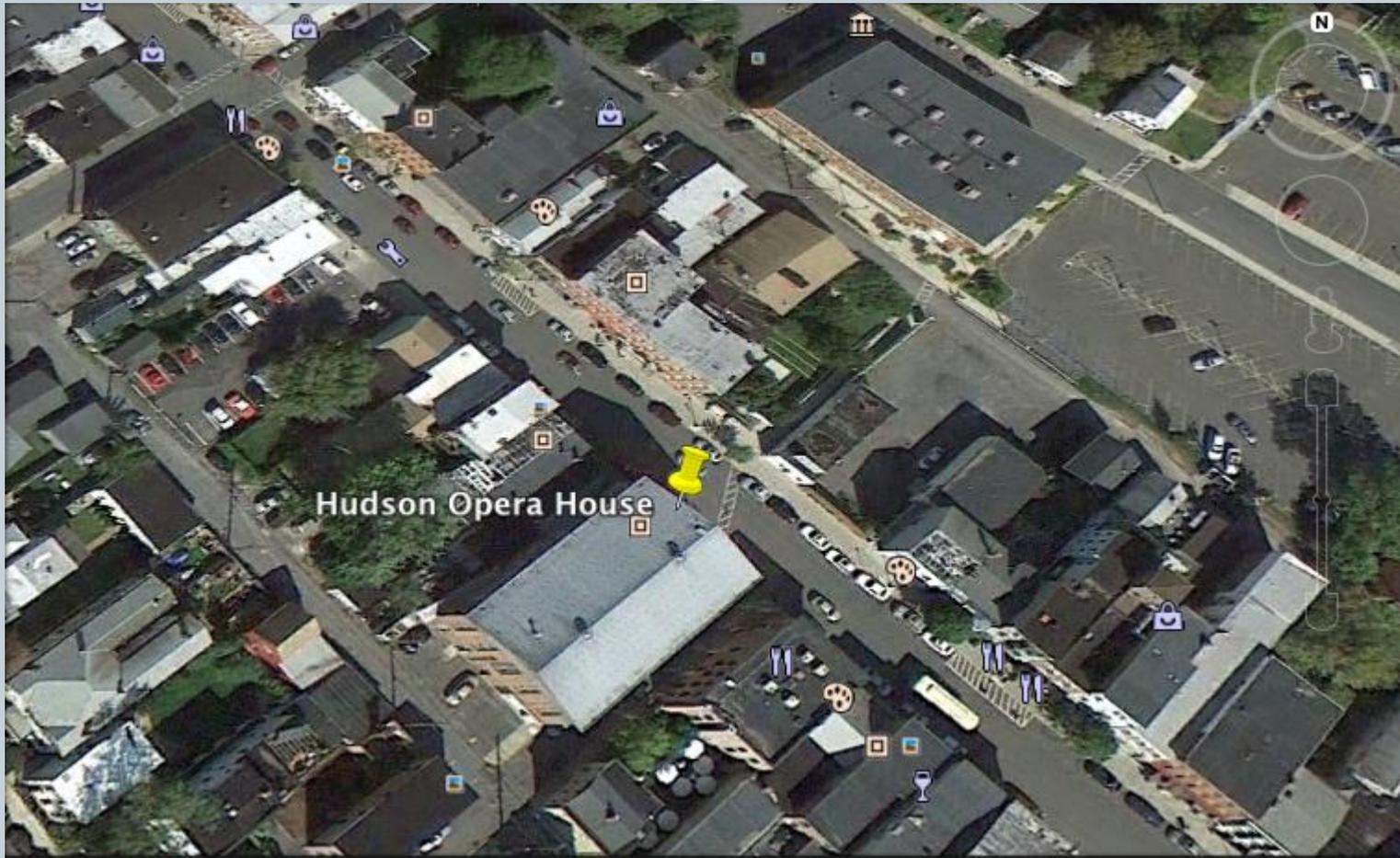
We are just as thrilled to have you here as you are to be experiencing one of Columbia County's most popular and unforgettable attractions! Here at Catamount Aerial Adventure Park, there is something for everyone at each individual skill level. With both safety and fun in mind, Catamount Aerial Adventure Park provides guests with 12 separate courses with over 170 platforms, and 50 zip lines with over 2,000 feet of zip lines each!

Once you are geared up for the adventures, you are free to navigate our park at your own pace and level. Throughout the park, there are indicators of varying difficulty level, yellow, green, blue, black and double black. Please be aware of this as you tackle the challenges of zip lining, climbing, and defeating obstacle courses!

Enjoy! We'll see you back on the ground!

"There's nowhere else you need to go because  
Columbia County has everything great  
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# Hudson Opera House



# Warren Street



# Balloon Bed and Breakfast



# Catamount Aerial Adventure Park



# Clermont Historic Site



# Columbia County App



- Navigate Columbia County hot-spots!
- Get turn by turn directions from any of the locations
- Google earth imaging
- “Pins” including pictures of highway route markers and a description





Google Earth

Search

Google Earth - Edit Placemark

Sign in

Name:

Latitude:

Longitude:

Description Style, Color View Altitude

Add link... Add image...

Image URL:

A helpful sign

Cancel

Warren Street

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Google Earth

Google Earth - Edit Placemark

Search

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Latitude:

Longitude:

The longitude in degrees of the focus point

Description Style, Color View Altitude

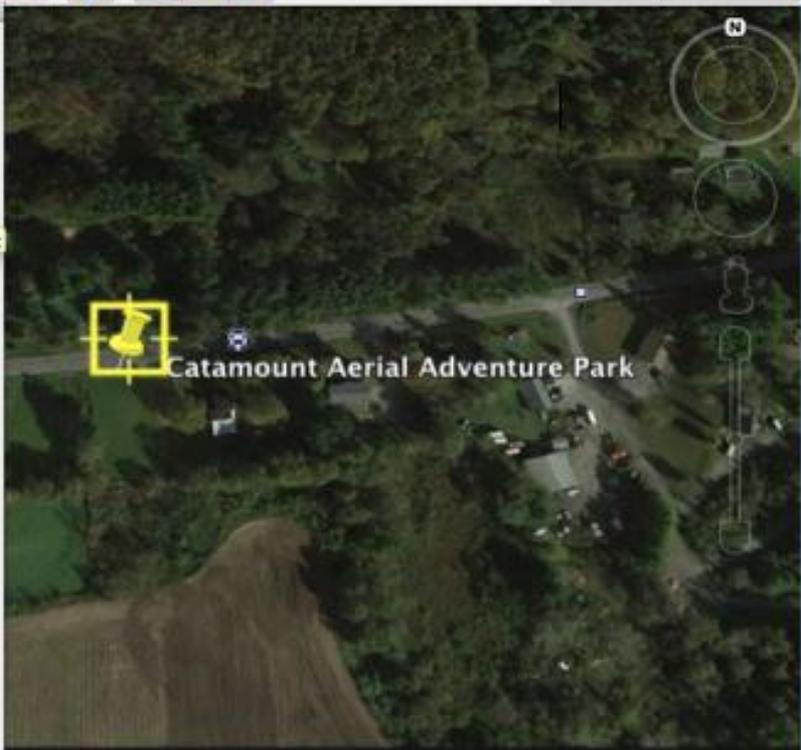
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Catamount Aerial Adventure Park



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Germantown!

Cancel OK

Clermont State Historic Site

00:53 00:25

Empire State buil... The Statue of Lib... Fenway Park Massachusetts St... Columbia Univers... Coney Island Independ...

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